

CAM Class Requirements

- The Journalism CAM in newspaper includes one year of journalism (for which you will receive English credit) and at least one year of newspaper.
- Students can also do a Journalism CAM in yearbook with two years of work on South's yearbook staff.
- All CAM students should have two years of social studies, with grades of B or higher.

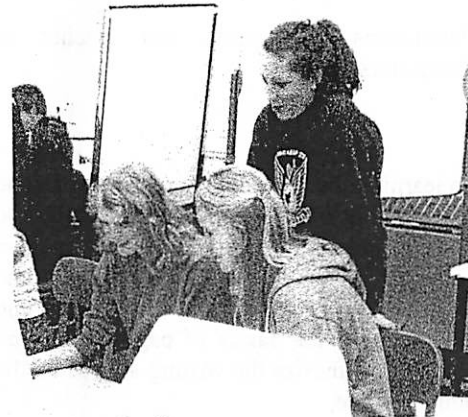
The Future of Journalism

Journalism can lead you to a career in:

- Publishing
- Editing
- Public relations
- Broadcast news production
- Documentary film production
- Magazine production
- Online media production
- Film production
- Advertising
- Marketing
- Graphic Design
- Freelance writing, editing and production work



Yearbook staff



Axe Staff



Yearbook distribution

South Eugene High School

Journalism Career Aligned Mastery Programs



The AXE and The Eugenean

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The Journalistic Perspective

What is important to high school students? How does what's happening in the world affect students' lives? And, most significantly, what are the important things happening in the lives of actual teenagers here at South?

Journalism is a way to explore these questions, and, if not provide answers, at least allow for further thinking and discussion. Journalism records and reports the events of our school year together, and it can tie those events in to the bigger picture of the world around us. In this class, students will learn to consume news by reading analytically and to report news by observing, interviewing and writing with precision and accuracy.



Certificate of Advanced Mastery

The Certificate of Advanced Mastery (CAM) program in journalism trains students for the deadline-driven world of news and publications production.

Journalism CAMs are editorial only. Photography and graphic design CAMs are offered through South's Art Department.

CAM Offers

- Personalized learning
- High academic expectations
- Learning outside of school
- Relevant career and academic learning
- Next-step planning
- Relationships with peers and teacher as collaborators

In addition to learning the essential components of good news writing and the world of journalistic style and grammar, students spend ample time in the Journalism Computer Lab, perfecting skills in Microsoft Word and Adobe's Creative Suite (including InDesign and Photoshop). They learn the basics of page design and layout, and how to synthesize the writing side of media with the production side.



Editing

The program goals for the future include online news production and news magazine production, following the cues of industry news media outlets as they navigate the exciting new world of journalism beyond print media. But no matter the medium, journalism will always require the basics of strong, accurate writing and organized design and production. Today's high school reporters will be the cutting-edge, multimedia journalists of the future.

CAM Work Requirements

Along with standardized portfolio elements, students will complete and file the following items in their journalism CAM work:

- Work Hours Log Sheet
- Two newspaper layout samples, with short descriptions of how you pulled those layouts together
- Three newspaper story samples
- A final item that shows a writing "stretch" for you
- Style Guide Exercise
- Copyediting Marks Exercise
- A 100-250 word review of a journalist or journalism publication you admire
- A 100-250 word write-up of a difficult or rewarding journalism experience during your time at South
- Your picks for "Top 10 News Items in My Lifetime." Name the news item and explain its significance to you.